Kirsty McCormack had a great time on her recent industry placement which was split between working with Catherine Marriott at Influential Women and working with Cotton RDC Communications Manager Ruth Redfern. This is what Kirsty gained from her placement:

'I travelled with Catherine from Glen Innes, Uralla, North Star and Tamworth presenting workshops on rural resilience and mental health, leadership, effective communication and working with others. I aided Catherine in setting up, running of the day and even was able to present the Twitter section of the media training. I had to create my section of the PowerPoint, present and gain feedback. Also interacting with the women in the audience throughout the breaks and setting up a lot of the technology!' 

'Throughout the week with Ruth I completed writing activities with editing. I started of with a PowerPoint presentation of "Twitter for Dummies", and then moved on to write blurbs for the "Spotlight" magazine. These were for the 2012 – 2007 quarterly issues and gave me great practice in summarizing and highlighting the major aspects of each magazine. I then got to publish them online and learnt how to manage and navigate the online presence for CRDC. I also wrote summaries of events and what the managers and personnel in the industry were up to and published that as well.'