

HOW I WILL REDUCE COSTS BY \$100/PER ACRE:

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Techniques to Improve Profitability of Growing Cotton:-  
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1. REDUCE ACREAGE:
  - a) - Plant only the most productive fields
    - Preferred option is to plant fallow fields
    - Eliminate fields which do not have a 3/bale potential
  - b) Allow for better utilization of men and equipment and water
  - c) On farm storage of water - giving you flexibility in timing irrigation
  
2. AIM FOR HIGHEST POSSIBLE YIELD:
  - a) Avoid compacting soil
  - b) Be positive that your decisions are necessary
  - c) Timing - the most important factor in producing high yields and quality cotton  
Perform the job when it is most optimum for the cotton - not when it suits you!
  
3. HAVE A SEVEN DAY PLAN FORMULATED BUT DO NOT HESTITATE TO CHANGE PLANS AS CONDITIONS CHANGE:
  - If it is hot, speed up irrigation
  - If it is cool, slow the water down
  
4. SPEND MORE TIME IN THE FIELDS AND LESS TIME IN THE PUBS:
  - a) Inspect fields with your Consultant
    - This enables you to develop skills in this area and you are able to inspect your own fields when consultants are away
    - Look at your Cotton as often as possible
    - Prevention is better than the cure!
    - Set early, pick early
    - Use Pix if necessary
    - Look at ways to lift yield on worst fields