



# FINAL REPORT EXECUTIVE SUMMARY

For Public Release

## Part 1 - Summary Details

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**CRDC ID:** 1935

**Project Title:** AgTech Finder: Workshop 1  
Input to the formative design stage of AgTech Finder , P2D2 Grant

**Project Start Date:** 25/01/2019 **Project Completion Date:** 25/01/2019

**Research Program:** 3 Build adaptive capacity of the cotton industry

## Part 2 – Contact Details

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Administrator: (Name & position of officer responsible for all correspondence).

Organisation: (Organisation administering the research project).

Postal Address:

Ph: Fax: E-mail:

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Principal Researcher: (Name & position of the principal researcher).Brooke Sauer

Organisation: Intellect Ag P/L

Postal Address:

Ph: 0427090279 E-mail: Brookesauer@westnet.com.au

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Supervisor: (Name & position of senior scientist overseeing the project).Jane Trindall

Organisation: CRDC

Postal Address:

Ph: Fax: E-mail:

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## Part 4 – Final Report Executive Summary

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*Provide a one-page summary of your research that is not commercial in confidence, and that can be published on the internet. Explain the main outcomes of the research and provide contact details for more information. It is important that the Executive Summary highlights concisely the key outputs from the project and, when they are adopted, what this will mean to the cotton industry.*

## AgTech Finder Workshop 1:

AgTech Finder is a direct response to challenges facing the industry relating to barriers to new technology adoption - namely, the ability for agribusinesses to know what is available and understand the essential features and decide whether it meets their specific needs. AgTech Finder will be designed as a sophisticated online application that aims to help Australian producers quickly and confidently match the right digital tools to their needs. Using AgTech Finder, producers will be able to search, sort and compare digital solutions. Ultimately, AgTech Finder will help accelerate digital adoption for the agribusiness sector, assist with digital literacy, and provide a rich data source for future research.