

Appendix 3

Notes from Other Interviews

8th February 2005

Kath Bowmer

Spoke with Kath regarding genesis of the Water Innovation document and captured learnings from the process.

- Very tight publication timeframe.
- Limited budget and support.
- Driven by publishing house which managed to get a number of “names” together who promoted / funded the document.
- Some organisations (eg Hydro Tasmania) provided significant support and feedback, others less so.
- Utilised a sponsorship approach with CSIRO being one major contributor (in-kind).
- Style was a difficulty as different contributors provided input aimed at different audiences, and promoted themselves or repeated other sections (eg COAG water reforms).
- Significant effort spent on indexing – but it was well worth it.

If going to do it again would:

- Allow additional time.
- Be very clear about content of chapters and styles to be used.
- Be clear about purpose / outcome sought rather than as an advertising publication.
- Seek additional support.
- Employ professional scientific / technical editor.

21st February 2005

Carolyn Barrripp (publisher ‘Water Innovation’)

Spoke with Carolyn regarding the drivers for publishing Water Innovation and the costs of production. She agreed to provide a quote for a similar publication along the lines of the above as an indicative pricing guide.

18th February 2005

Glen Walker

Spoke with Glen regarding the prospective hydrogeological typology and its purpose, and the Groundwater Flow Systems framework (GFS) he has been involved with.

Glen confirmed that the GFS system is targeted at salinity issues but there are lessons to be learned from the approach including the need for a limited number of types, approach the classification using a hierarchy.

We outlined the needs of the project and the proposed hierarchical typology which he commented on eliciting a number of themes which we had already captured, and suggesting a number of improvements.

Glen saw that one of the main issues was the broad nature of the approach since irrigation might have a range of impacts including pesticide movement,

28th February 2005

Peter Day

Spoke with Peter regarding the NPSI project he is working on.

He is particularly focussed on:

- understanding farm <> environment impacts
- industry development <> regional economic development
- potential investor decisions (eg superannuation funds, etc.)

Two focus areas – Sunraysia/Victorian Mallee, Southeast of SA

Basically answering the questions

- What sort of environmental information is needed to support sustainable business decisions?
- Is there potential for a landscape classification to support investment decisions?

Current feedback from Vic is that locals have already “sussed it out” but are willing to be involved.

From SE of SA point of view – “we don’t even know the water balance”.

WA Horticulture is interested and willing to come across to SA and support the project.

I provided Peter with further details of the project including the incorporation of local knowledge/history in the case studies - which he saw as very important.

We discussed synergies and overlaps between the two projects and agreed to share information.