

Appendix 7

Indicative Quotation on Hardcopy Book

Appendix 7: Indicative Quotation for Hardcopy Book



CL Creations Pty Ltd
PO Box 1136 Lane Cove 1595
T: 2 9906 3633
F: 2 9437 0299
E: carolen@clcreations.com.au
ACN 003 610 366

25 February 2005
By email (pages 2)

Mr David Fuller
URS
25 North Terrace
Hackney SA 5069

Dear David,

Thank you for inviting CL Creations to provide a quote for the production of a book for the 'Sustainable Irrigation Study'.

The cost includes:

Specification	Requirement
Design and artwork of all edited text, tables, diagrams, charts 2 design concepts supplied	Design of all text and information for diagrams, etc supplied
Photo research	CL Creations will liaise with the organisations for appropriate images and captions (the price does not include the cost of purchasing images)
Printing	Pages 96 plus cover Print run: 1,000 copies a) Specifications as per <i>Water Innovation: A New Era for Australia</i> (printed Asia) b) Soft cover 350gsm art, A4 size, four colour process throughout (printed Australia)
Final sign-off and approval	PDFs will be emailed for review and changes One colour mock-up supplied for final changes and sign-off
Delivery	One address in Australia
TOTAL COST (incl GST)	a) \$55,000 b) \$50,000

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Additional costs

Appointment of writer to research, contact appropriate stakeholders and write manuscript based on 15,000 words as well as technical editing of all text supplied. Depending on the amount of research required, will determine the final cost.	\$25,000 (approx)
If only technical editing is required (the manuscript supplied)	\$4,000
Design of additional pages over 96 pages allocated	\$150 per page
Additional colour mock-up of 96 pages	\$1,000
Any changes made to printer's proofs	Invoiced directly by printer
Photo library images and search fees (if required)	Invoiced by photo library
Courier fees	At market rate

Schedule

Please allow 4-5 weeks for design and final approval and 7- 9 weeks for printing overseas (printing in Australia about 3 weeks).

Thank you again David for this opportunity. If there is any further information you require, please do not hesitate to contact me. I look forward to speaking with you soon or meeting with you when I will be Adelaide sometime March or April.

Yours sincerely
Carolyn Barrick
Publisher